

ABsee Media sets up shop on Coast

OUTDOOR advertising company ABsee Media will move its headquarters from Brisbane to the Gold Coast after securing a lease in Southport.

ABsee has leased the top floor of a new freestanding building in Seabank Lane, just off the prestigious Short Street office precinct.

The three-level building, known as Seabank Lane, has 780sqm of floorspace and was developed last year by two directors of law firm O'Keefe Mahoney Bennett, which occupies the 458sqm first floor.

ABsee chief executive Jay Palmer said the move to the Gold Coast would aid staff recruitment and give clients better accessibility to the firm.

The company also has secured a contract with Gold Coast City Council to maintain and manage advertising for 400 new bus shelters to be rolled out in the next few years.

ABsee, an arm of Australian Bill-

board Company, is fitting out its 322sqm tenancy ahead of its move from Rocklea, on Brisbane's south side, its base for 15 years.

Agents Amrit Samra and Kym Thrift, of Bayliss & Samra Commercial Realtors, negotiated ABsee's five-year lease, which includes a five-year option and reflects a gross annual rate of \$345/sqm.

Seabank Lane has undercover parking at ground level.

Miss Thrift said the lease agreement came as demand for office space within the Southport business district outstripped supply.

She said the second stage of the listed Raptis Group's \$700 million three-tower Southport Central development would include a commercial precinct and would help to ease the situation.

The Seabank Lane building is owned jointly by companies Bennon and Dayton Enterprises and was completed in late 2006.



An impression of a workstation area at ABsee Media's new Seabank Lane headquarters